



“Promoting Innovation in Business and Human Rights Education”
Teaching Business and Human Rights Workshop
Monday and Tuesday, May 22-23rd, 2017
Columbia University, New York, NY

AGENDA

MONDAY – May 22nd, 2017

**Jerome Greene Annex, West 116th Street (Amsterdam Ave.)
Columbia University, New York, NY**

- Coffee* 8:30 am
- Welcome and Introductions* 9:00 am
- I. Meeting BHR Needs: A Structured Conversation among Practitioners and Professors** 9:15 am – 12:45 pm

How can teachers best prepare students for a career in BHR? This morning session is dedicated to considering this question, and exploring a possible Teaching Forum pilot initiative to promote collaboration among BHR practitioners and professors.

Facilitators: Meg Roggensack, Georgetown University Law Center
Dan Bross, Senior Director, Business and Corporate Responsibility,
Microsoft (retired)

9:15 am – 10:30 am

To frame the discussion, representative employers will explain the types of employment opportunities within their organizations that require BHR training, and discuss the range of hard and soft skills that are needed. The session will also consider the implications for teaching BHR in different professional disciplines.

Panelists: Linsi Crain, Senior Advisor, Corporate Responsibility, Chevron
Brent Wilton, Director, Global Workplace Rights, The Coca-Cola Co.
John Ruebush, Sr. Director, Sustainable Procurement, Johnson & Johnson

10:30 am- 11:30 am

How are Forum teachers collaborating with employers to expose their students to real world challenges and to build necessary skills? This session will examine several examples drawn from both experiential and seminar courses and different professional school curricula. Teachers will describe their collaboration with outside employers to identify a specific problem and skill, and to create in-class lesson plans that simulate real-world professional assignments around these issues and skills. The employers from the first panel will comment on the examples presented and suggest how these might be further developed to meet the needs of the field.

Panelists: Nicole Bibbins Sedaca, Georgetown University School of Foreign Service
John Richardson, American University, School of International Service
Eric Biel, Georgetown University Law Center

Break

11:45 am – 12:45 pm

In a facilitated discussion, panelists and workshop participants will explore how a Forum initiative might help members to incorporate specific skills building elements into current lesson plans. The Forum is considering a pilot initiative over the next year with a small group of external clients and Forum volunteers. The goal is to focus on specific skills building involving real world challenges, in an effort to address the field's need in a more purposeful way.

Lunch

1:00 pm

II. Innovative Teaching at Business Schools

1:45 pm – 2:45 pm

This session will showcase a scenario-based course taught at the University of St. Gallen's *Institute for Business Ethics* and consider how innovative approaches can help familiarize business students with complex real world BHR challenges.

Facilitator: Dorothee Baumann-Pauly, NYU Stern Center for BHR

Contributors: Florian Wettstein, University of St. Gallen (Switzerland)
Ron Popper, BHR consultant and lecturer

Break

III. Teaching Finance and Human Rights: A Collaborative Session 3:00 pm – 4:30 pm

Participants will share best practices and resources for teaching the topic of finance and human rights. Our breakout and collective discussions will lay the groundwork for drafting a Teaching Note on Finance and Human Rights. The [Teaching Business and Human Rights Handbook](#), comprising topical [Teaching Notes](#) authored by Forum members, seeks to advance business and human rights education by providing teachers with resources for teaching the most common business and human rights topics.

Facilitator: Anthony Ewing, Columbia Law School

IV. Teaching BHR Course Directory: Survey Results Preview 4:30 pm – 5:00 pm

Contributor: Caroline Kaeb, University of Connecticut, School of Business

Break

V. Public Session: Business and Human Rights in the Era of Trump 5:30 pm – 6:45 pm

Jerome Greene Hall, Room 105

Columbia Law School, 435 West 116th Street (Amsterdam Ave.)

What role will the business sector play in ensuring corporate responsibility in the era of Donald Trump? Have businesses traveled sufficiently down the road to embedding human rights – or sustainability – into operations that they will not turn back? Or is the opposite the case – that human rights are inadequately rooted in companies and that broad deregulation will propel a race to the bottom? What should the response of the business and human rights movement be?

During this discussion we will hear from panelists working directly with companies, on policy advocacy, and from the media who will provide insight on the new and evolving relationships between government, civil society, business, and media based upon their own experience and observations of the first five months of the Trump administration.

Moderator: Joanne Bauer, School of International and Public Affairs,
Columbia University

Panelists: Laura Gitman, Senior Vice President, BSR
Michael Hudson, International Consortium of Investigative Journalists
Amol Mehra, Executive Director, International Corporate Accountability Roundtable

Dinner *Serafina* 260 Amsterdam Ave (122nd Street), New York, NY 10027 7:00 pm

We have reserved space at Serafina Restaurant for Workshop participants and guests. Food and drinks are available *a la carte*. The restaurant accepts cash and credit cards.

TUESDAY – May 23rd, 2017

**Jerome Greene Annex, West 116th Street (Amsterdam Ave.)
Columbia University, New York, NY**

Coffee

8:30 am

VI. Current Issue: Big Data and Human Rights

9:00 am – 10:30 am

This session will consider the human rights impacts and implications of “Big Data,” including the human rights due diligence requirements of business enterprises that constitute the big data industry. Issues that will be considered include: the risk of discriminatory behavior and arbitrary unequal treatment; job loss due to automation; why and how algorithms discriminate; impacts in other sectors, beyond the IT sector, in terms of cross-sector applications of technologies (e.g. automobile industry with self-driving cars, consumer products industry); and how to conduct due diligence on artificial intelligence and big data.

Facilitator: Sheldon Leader, University of Essex, School of Law (UK)

Contributors: Björn FASTERLING, EDHEC Business School (France)

Marissa SARETSKY, UC Berkeley Haas School of Business

Break

VII. Meeting BHR Needs: Teaching Future Advocates

10:45 am – 12:30 pm

How can teachers best prepare students for effective BHR advocacy? This session will highlight teaching tools and techniques and consider advocacy initiatives for classrooms to engage with, such as the Corporate Human Rights Benchmark and the recent OECD report, *Responsible Business Conduct for Institutional Investors*.

Facilitator: Joanne Bauer, Columbia University,

School of International & Public Affairs

Contributors: Jo Becker, Human Rights Watch and Columbia University,

School of International & Public Affairs

Bennett Freeman, Corporate Human Rights Benchmark

Roel Nieuwenkamp, Chair, OECD Working Party on Responsible

Business Conduct (formerly University of Amsterdam)

Next Steps

12:30 pm – 1:00 pm

Workshop Close

1:00 pm

Updated May 15, 2017