



Teaching Business and Human Rights Workshop
Monday and Tuesday, May 23-24th, 2016
Columbia University, New York, NY

AGENDA

MONDAY – May 23rd, 2016

Jerome Greene Hall, Room 304

Columbia Law School, 435 West 116th Street (Amsterdam Ave.)
New York, NY

Coffee

8:30 am

Welcome and Introductions

9:00 am

I. Teaching business and human rights at business schools

9:30 am – 11:00 am

This session will address the unique challenges and opportunities for teaching business and human rights (BHR) at business schools. Questions include: 1) What are the main challenges of teaching BHR at a business school and how can these be overcome? 2) What can the Teaching Forum do as a group to strengthen the case for BHR teaching at business schools? 3) Which key stakeholders can support these efforts?

Organizer: Dorothee Baumann-Pauly, NYU Stern Center for Business and Human Rights

Contributors: Erika George, University of Utah, S.J. Quinney College of Law
Michael Santoro, Rutgers Business School

Break

II. Developing BHR Materials for the Classroom

11:15 am – 12:45 pm

Participants will discuss how they have employed BHR simulations in the classroom and consider the process for, and challenges of, developing case-specific teaching materials.

Organizer: Anthony Ewing, Columbia Law School

Contributors: Nien-hê Hsieh, Harvard Business School

Nina Gardner, School of Advanced International Studies, Johns Hopkins U.

Teaching Business and Human Rights Workshop

MONDAY – May 23rd, 2016 (cont.)

Lunch

12:45 pm

Book Launch: Dorothee Baumann-Pauly and Justine Nolan, eds.,
Business and Human Rights: From Principles to Practice
(Routledge, 2016)

III. Teaching [Topic TBD]: A Collaborative Session

2:00 pm – 4:30 pm

The [Teaching Business and Human Rights Handbook](#), a project of the Teaching Forum, seeks to advance business and human rights education by providing teachers with resources for teaching the most common business and human rights topics. The Handbook comprises topical [Teaching Notes](#), such as [Introducing the UN Guiding Principles on Business and Human Rights](#). Additional Notes are being drafted by Forum members. Workshop participants have been asked to [select a topic](#) among those not yet selected for development. During this session, participants will collaborate, sharing best practices and resources for teaching one specific topic, to produce a Teaching Note for the Teaching BHR Handbook.

Organizer: Anthony Ewing, Columbia Law School

Break

**IV. Meeting Business and Human Rights Challenges:
A Public Discussion Among BHR Students and Employers**
Jerome Greene Hall, Room TBD

5:00 pm – 6:30 pm

Former BHR students and current employers will discuss how business and human rights education is (or is not) meeting today's business and human rights challenges.

Organizer: Meg Roggensack, Georgetown University Law Center

Panelists: Dan Bross, Senior Director, Business and Corporate Responsibility, Microsoft
Nicole Karlebach, Senior Legal Counsel, Business & Human Rights, Yahoo!
Josef Lukan, Global Corporate Responsibility, The Estée Lauder Companies Inc.
Stacey Roen, Sustainability Specialist, Lululemon Athletica
Christopher Albin-Lackey, Senior Legal Advisor, Business and Human Rights
Program, Human Rights Watch (invited)

Dinner [Serafina Restaurant](#)
1260 Amsterdam Avenue
(at 122nd Street)
New York, NY 10027

7:00 pm

We have reserved space at Serafina Restaurant for Workshop participants and guests. Food and drinks are available *a la carte*. The restaurant accepts cash and credit cards.

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TUESDAY– May 24th, 2016

Jerome Greene Hall, Room 304

Columbia Law School, 435 West 116th Street (Amsterdam Ave.)
New York, NY

Coffee

8:30 am

V. The Corporate Form and BHR

9:00 am – 10:30 am

This session is devoted to discussing new research being undertaken on alternative business models and new corporate forms (including but not limited to B Corps) that lead to better business and human rights outcomes. It will also consider what place this discussion has in a business and human rights course.

Organizer: Joanne Bauer, Columbia University, School of International & Public Affairs

Contributors: Elizabeth Umlas, University of Fribourg

Erinch Sahan, Senior Policy Advisor, Business & Markets, Oxfam UK

Paige Morrow, University of Kent and Purpose of the Corporation

Break

VI. Making BHR Connections on Campus

10:45 am – 12:00 pm

This session will present successful examples of introducing BHR into university curricula, connecting with colleagues on campus whose work intersects with BHR, and opportunities for promoting BHR education.

Contributors: Faris Natour, UC Berkeley Haas School of Business

Suzanne Katzenstein, Duke Law School

VII. Opportunities for Collaboration

12:00 pm – 1:00 pm

Participants will discuss ongoing and potential opportunities for collaboration to advance business and human rights education.

Workshop Close

1:00 pm