Teaching Business and Human Rights Workshop
Monday and Tuesday, May 23-24th, 2016
Columbia University, New York, NY

AGENDA

MONDAY – May 23rd, 2016

Jerome Greene Hall, Room 304
Columbia Law School, 435 West 116th Street (Amsterdam Ave.)
New York, NY

Coffee 8:30 am

Welcome and Introductions 9:00 am

I. Teaching business and human rights at business schools 9:30 am – 11:00 am

This session will address the unique challenges and opportunities for teaching business and human rights (BHR) at business schools. Questions include: 1) What are the main challenges of teaching BHR at a business school and how can these be overcome? 2) What can the Teaching Forum do as a group to strengthen the case for BHR teaching at business schools? 3) Which key stakeholders can support these efforts?

Organizer: Dorothée Baumann-Pauly, NYU Stern Center for Business and Human Rights
Contributors: Erika George, University of Utah, S.J. Quinney College of Law
Michael Santoro, Rutgers Business School

Break

II. Developing BHR Materials for the Classroom 11:15 am – 12:45 pm

Participants will discuss how they have employed BHR simulations in the classroom and consider the process for, and challenges of, developing case-specific teaching materials.

Organizer: Anthony Ewing, Columbia Law School
Contributors: Nien-hê Hsieh, Harvard Business School
Nina Gardner, School of Advanced International Studies, Johns Hopkins U.
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MONDAY – May 23rd, 2016 (cont.)

Lunch 12:45 pm


III. Teaching [Topic TBD]: A Collaborative Session 2:00 pm – 4:30 pm

The Teaching Business and Human Rights Handbook, a project of the Teaching Forum, seeks to advance business and human rights education by providing teachers with resources for teaching the most common business and human rights topics. The Handbook comprises topical Teaching Notes, such as Introducing the UN Guiding Principles on Business and Human Rights. Additional Notes are being drafted by Forum members. Workshop participants have been asked to select a topic among those not yet selected for development. During this session, participants will collaborate, sharing best practices and resources for teaching one specific topic, to produce a Teaching Note for the Teaching BHR Handbook.

*Organizer:* Anthony Ewing, Columbia Law School

Break

IV. Meeting Business and Human Rights Challenges: 5:00 pm – 6:30 pm

A Public Discussion Among BHR Students and Employers

Jerome Greene Hall, Room TBD

Former BHR students and current employers will discuss how business and human rights education is (or is not) meeting today’s business and human rights challenges.

*Organizer:* Meg Roggensack, Georgetown University Law Center

*Panelists:* Dan Bross, Senior Director, Business and Corporate Responsibility, Microsoft
Nicole Karlebach, Senior Legal Counsel, Business & Human Rights, Yahoo!
Josef Lukan, Global Corporate Responsibility, The Estée Lauder Companies Inc.
Stacey Roen, Sustainability Specialist, Lululemon Athletica
Christopher Albin-Lackey, Senior Legal Advisor, Business and Human Rights Program, Human Rights Watch (invited)

Dinner Serafina Restaurant 7:00 pm

1260 Amsterdam Avenue
(at 122nd Street)
New York, NY 10027

We have reserved space at Serafina Restaurant for Workshop participants and guests. Food and drinks are available a la carte. The restaurant accepts cash and credit cards.
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TUESDAY– May 24th, 2016

Jerome Greene Hall, Room 304
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Coffee 8:30 am

V. The Corporate Form and BHR 9:00 am – 10:30 am

This session is devoted to discussing new research being undertaken on alternative business models and new corporate forms (including but not limited to B Corps) that lead to better business and human rights outcomes. It will also consider what place this discussion has in a business and human rights course.

Organizer: Joanne Bauer, Columbia University, School of International & Public Affairs
Contributors: Elizabeth Umlas, University of Fribourg
Eринч Sahan, Senior Policy Advisor, Business & Markets, Oxfam UK
Paige Morrow, University of Kent and Purpose of the Corporation

Break

VI. Making BHR Connections on Campus 10:45 am – 12:00 pm

This session will present successful examples of introducing BHR into university curricula, connecting with colleagues on campus whose work intersects with BHR, and opportunities for promoting BHR education.

Contributors: Faris Natour, UC Berkeley Haas School of Business
Suzanne Katzenstein, Duke Law School

VII. Opportunities for Collaboration 12:00 pm – 1:00 pm

Participants will discuss ongoing and potential opportunities for collaboration to advance business and human rights education.

Workshop Close 1:00 pm